

Alan Luchini

Editor

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Objective To gain further professional experience in the field of post-production and video editing as well as to continue to explore interactive media.

Skills Final Cut Pro | Mastery Level
AVID | Intermediate Level
After Effects | Intermediate Level
Photoshop | Intermediate Level
Flash | Novice Level
Illustrator | Novice Level

I possess a strong understanding of color and composition needs, design sensibilities and audio mixing. I count among my assets an inquisitive mind and an ability to learn software quickly as well as an ability to adapt well to existing procedures and processes.

I have a respect for team hierarchy, a grasp of individual functions and a commitment to professional and personal ethics.

Experience Associate Art Director | Continion Interactive
Austin, Texas | June 2007 – Present

Design and develop high-end flash rich media internet advertisements for various Fortune 500 clients. Also coordinate production workflow for interactive projects.

Clients include: Disney, Buena Vista Home Entertainment, ABC Television, Toshiba,

Equipment used: Macintosh and Windows platforms, Atlas Rich Media Authoring web application, Flash CS3, Photoshop CS3, Illustrator CS3.

Senior Editor/Assistant to the Department Director | DDB Brazil
São Paulo, Brazil | April 2002 – March 2007

TV Spots: first cut (off-line) editing, final (on-line) editing, audio mixing, integration of supers and effects, output to master.

Ideation Layouts: image and audio research, editing, mixing, supers and effects.

Animatics: storyboard animation, editing, mixing, supers and effects.

Showcases for festivals: gathering of assets, editing, mixing, supers and effects.

Additional work: Corporate showcases, agency reels, seminar and presentation pieces.

In the latter two years of my tenure, my responsibilities also included project management, quality assurance, on-time delivery, and team work flow management.

Clients included: Albany, Bohemia, Brastemp, Cia. Athletica, Consul, Globo Television, Guaraná Antartica, Henkel, Honda, Honda Motorcycles, Itaú Bank, Itaú Insurance, Johnson & Johnson, Lycra, Philips, Ponto Frio, SEBRAE, Telefônica, Terra, WWF Brasil.

Equipment used: Final Cut Pro 5, After Effects 6.5, Photoshop CS2, DV HD

References Jason Lara
C.O.O. | Continion
Austin, Texas | (512) 963-9682
www.continion.com

Jaqueline Couto
Post Production Department Director | DDB Brazil
São Paulo, Brazil | 55 (11) 3054-9999
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